

# It's GO time DETROIT



DETROIT INTERNATIONAL RIVEWALK BY MICHELLE AND CHRIS GERARD



## CLEAN, SAFE, WELCOMING.

Each year, Detroit and its surrounding suburbs welcome more than 19 million visitors a year, drawn by the area's diverse music scene, food and attractions. The Central Business District — bordered by the Lodge Freeway to the west, I-75 to the north, I-375 to the east and the Detroit River to the south — is downtown Detroit's main visitor hub. Within its borders, you will find TCF Center, the GM Renaissance Center, Greektown and professional sports stadiums — Ford Field, Comerica Park and Little Caesars Arena. This area is well-maintained, well-lit, well-patrolled and well-populated with numerous entertainment and dining options.



## FACT

Attractions in the Central Business District are easily accessible via safe, active public transportation options, including the Detroit People Mover light-rail system and the QLine streetcar. Other neighboring areas like The District Detroit, Midtown and New Center are also easily accessible via the QLine.

## FACT

Detroit's Central Business District safety stats stack up well against major competitive comparison cities: Many other major metropolitan downtowns in competitive cities have reported higher robbery rates per square mile than Detroit's Central Business District.

## FACT

In a recent Downtown Detroit Perceptions Report published by the Downtown Detroit Partnership, 98 percent of those surveyed said they feel safe walking downtown during the day; 95 percent said they feel safe when parking in a parking structure.

## FACT

Detroit Mounted Police patrol Belle Isle, Palmer Park, downtown Detroit, the riverfront, Wayne State University and Eastern Market, as well as sporting events, parades and many other large events in Detroit.

## FACT

More than 30 businesses in downtown Detroit — many of which are in the Central Business District — participate in Project Lighthouse, a cooperative partnership of security and law enforcement entities. Project Lighthouse locations are open 24/7 and communicate with the Detroit Police Department. Participants include TCF Center, GM Ren Cen and casinos MGM Grand, MotorCity and Greektown.



### SAFETY TIPS IN THE CITY:

**When traveling in any metropolitan city, including Detroit, always be mindful of your surroundings.** Close windows, lock vehicle doors and take the keys with you. • Park in monitored lots. • Never leave valuables in your vehicle. • Walk in groups. • Be aware of potential scams and tricks of the trade — fake petitions, cardboard signs, groups of teenagers acting strangely or trying to distract you. • If you are a meeting attendee, don't wear your name tag/meeting badge outside the meeting venue.



### ARE YOU A MEETING PLANNER?

Contact a member of the Detroit Metro Convention & Visitors Bureau's convention sales or services team. We can help you conduct site assessments and develop effective communication and transparent security plans with venues and local authorities. [visitdetroit.com](http://visitdetroit.com) | 888-CALL-DTW (225-5389)

